



**For Immediate Release
March 10, 2023**

Abundant Lighting Announces Appointment of Missouri Sales Reps

Lighting Associates, LLC to represent URBARN™ LED Horticultural Lighting Products

Grand Rapids, MI — March 10, 2023 — Today, Abundant Lighting announced the appointment of Lighting Associates, headquartered in Webster Groves, Missouri as field representatives for its horticultural lighting products in the State of Missouri.

The Abundant Lighting URBARN brand is designed, developed, and manufactured to provide farmers and growers LED lighting and accessory solutions to achieve superior results when growing indoors.

“URBARN fits our portfolio perfectly,” said Paul Warner, a Principal with Lighting Associates. “We specialize in commercial lighting and controls, so the products are a natural extension for the team”.

Positive Customer Impact

Fixtures designed and built in the company’s Grand Rapids facility are created with the ability to control independent channels using LED diodes of different wavelengths specific to plant photosynthesis. No two plant species have the same lighting requirements so the ability to control the output spectrum can give growers a competitive opportunity to produce a maximum harvest indoors.



“The URBARN “Garden Series” 400-watt blended blue fixture is the best vegetation light that I own” said one customer. “It does a great job of creating strong seedlings, clones, vegging, and maintaining my mothers.” “In the limited time they have to mature, the plants are sturdy, healthy produce a great crop.”

URBARN is currently in the process of introducing a second-generation 5 channel fixture called Pro Series iFlex™. The new grow light uses a proprietary 750-watt 5-channel driver that is perfect for sun loving crops with the need for significant levels of photonic energy. Each of the 5 channels can be independently controlled and contain different diode combinations to let a grower mimic and/or augment the sun over the course of a crop maturation.

Product Expertise and Availability

The Lighting Associates team represents and provides technical support for more than 20 major, national lighting/electrical brands to architects, builders, and construction professionals. “Lighting Associates is a great fit with our way of doing business” said John Walsh, President of Six Companies Global, Abundant Lighting’s parent company. “Their reputation for integrity, timely service and technical expertise is what we look for to build our organization.”

Six Companies Global is a holding group that has a presence through several operations in the State of Michigan that offer a range of products and services.

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