

For Immediate Release November 9, 2022

## Abundant Lighting Announces Appointment of Michigan Sales Reps

*Pro-Tech Lighting to represent its URBARN<sup>™</sup> LED Horticultural Lighting Products* 

*Grand Rapids, MI — November 9, 2022 —* Today, Abundant Lighting announced the appointment of Pro-Tech Lighting and Controls, headquartered in Troy, Michigan as its field representatives for horticultural lighting products in the State of Michigan.

The Abundant Lighting's URBARN brand is designed, developed, and manufactured to provide farmers and growers LED lighting and accessory solutions to achieve superior results when growing indoors.

"URBARN fits our portfolio perfectly," said Steve Szubielski, President of Pro-Tech. "We specialize in commercial lighting control, so the products are a natural extension for the team".

## **Positive Customer Impact**

Fixtures built in the company's Grand Rapids facility are created with the ability to control channels of LED diodes of different colors specific to plant photosynthesis. No two plant species have the same lighting requirements so the ability to control spectrums can give growers a competitive opportunity to produce perfect harvest indoors.

"The URBARN "Garden Series" 400-watt blue-focused fixture is the best vegetation light that I own" said one customer. "It does a great job of creating strong seedlings, clones





vegging, and maintaining my mothers." "In the limited time they have to mature, the plants are sturdy, healthy and ready to produce a great crop."

URBARN is currently in the process of introducing a new second generation "Pro Series" fixture using its proprietary 750-watt 5-channel driver specifically targeted at sun loving crops with the need for significant levels of photonic energy. Each of the 5 channels can be independently controlled and contain different diode combinations to let a grower mimic and/or augment the sun.

## **Product Expertise and Availability**

The Pro-Tech team represents and technically support more than 20 quality national lighting and electrical brands to architects, builders, and construction professionals. "Pro-Tech is a great fit with our way of doing business" said John Walsh, President of Six Companies Global, Abundant Lighting's parent company. "Their reputation for integrity, timely service and technical expertise is what we look for to build our organization."

Six Companies Global is a holding group that has a presence through several operations in the State of Michigan that offer a range of products and services.

###

## **For Organizational Information**

Mark Gage – Abundant Lighting, LLC. Mobile 269.317.5304 <u>mgage@urbarn.lighting</u> or Steve Szubielski – Pro-Tech Lighting and Controls Mobile 248.640.3904 <u>steve@protechlighting.com</u>

For Product Information: www.urbarn.com or www.protechlighting.com